



*If you could paint on the shoes, what would you do?*

**Shoe Painting Competition**  
Saturday, 15th May 2010 at Penang Times Square

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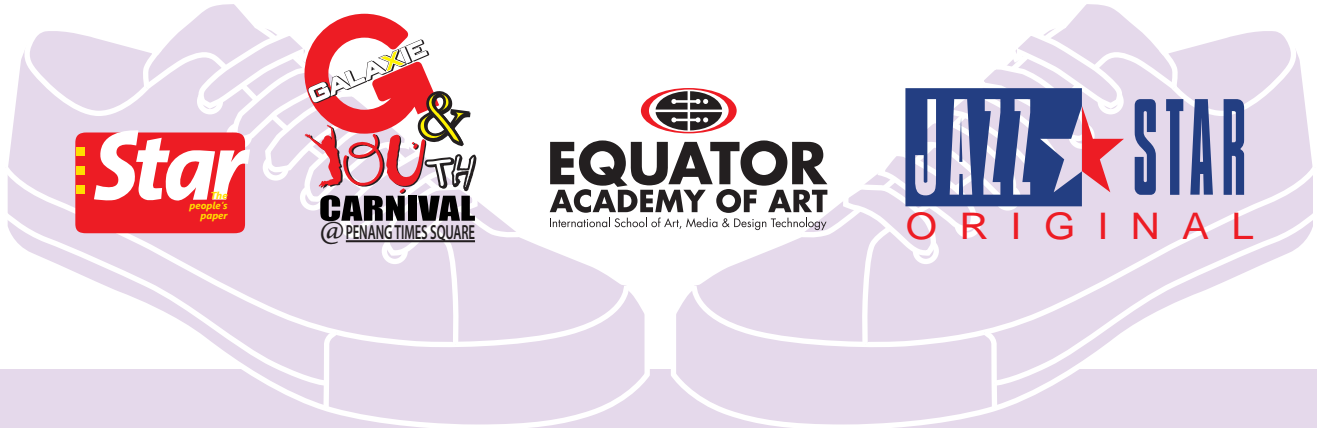


# What are we looking for?

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*Each artwork is judged on originality, artistic merit and creative expression.*

Organizer: **Star Publications (M) Bhd**  
Sponsored by: **Jazz Star**  
Supported by: **Equator Academy of Art**

**Date:** Saturday, 15th May 2010  
**Time:** 1.00pm - 4.00pm (Registration: 12.00pm)  
**Venue:** 1st Floor, Penang Times Square

**Closing date:** 8th May 2010

#### Programme Of The Day

12.00pm: Registration  
1.00pm - 4.00pm: Competition  
8.00pm: Announcement of results

#### Objectives:

1. To develop a platform for the teenagers who have a passion for art to express their creativity & interact with one another.
2. To encourage teenagers to engage in creative artwork

#### Rules:

1. All artworks must be the participant's original creation. On the day, parents or teachers are not allowed to give advice to the Participants. Those who violate the rule will be disqualified.
2. Participants need to be at the venue **1 hour** before the scheduled time. They have to buy a pair of "Jazz Star" shoes at the venue at RM15.00 each and report-in 15 mins prior to the start of the contest. Those who cancel their participation to the contest will have to pay for the full amount of that shoe.
3. Uncompleted artworks will be disqualified.

Winners will be awarded with 3 main prizes and 10 consolation prizes.

#### Prizes

**1st Prize - RM500 cash voucher/gifts**  
**2nd Prize - RM300 cash voucher/gifts**  
**3rd Prize - RM200 cash voucher/gifts**  
**10 Consolation Prizes - Jazz Star gifts**

#### Rules and regulations

Content of Artwork:

1. All artworks must be painted on the "Jazz Star" Shoes purchased.
2. All media of artworks are accepted (eg.: watercolour, spray painting, wax painting, crayon painting).

3. Words or letters as well as other items used must not be abusive.

4. All participants must bring along their own colouring materials. Judging criteria: Each artwork is judged on originality, artistic merit and creative expression.

**Creativity (40%), Colour (30%),  
Composition (15%), Technique (15%)**

Judges:

1. A panel of judges shall be appointed to judge the best entries;
2. The judges' decision is final and no correspondence will be entertained.

For further details, please contact **Equator Academy of Art**

**Website:** [www.equator-academy.edu.my](http://www.equator-academy.edu.my)

**Tel:** +604-2615116, 2281315

#### Note:

1. Southern Rubber Work Sdn Bhd reserves the right to use, publish and/or display winners artworks for publicity purpose without reimbursements to the winner.
2. The Organizer reserves the right to change the rules and regulations without prior notice.

### *Shoe Painting Competition Form*

Name: \_\_\_\_\_ Sex: Male/ Female

Address: \_\_\_\_\_

\_\_\_\_\_

Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_

Tel/ Hp No: \_\_\_\_\_

School/ College: \_\_\_\_\_

Email: \_\_\_\_\_

Open to secondary school students, college students and the public.  
(Age group from 16 -30 only)

Signature: \_\_\_\_\_